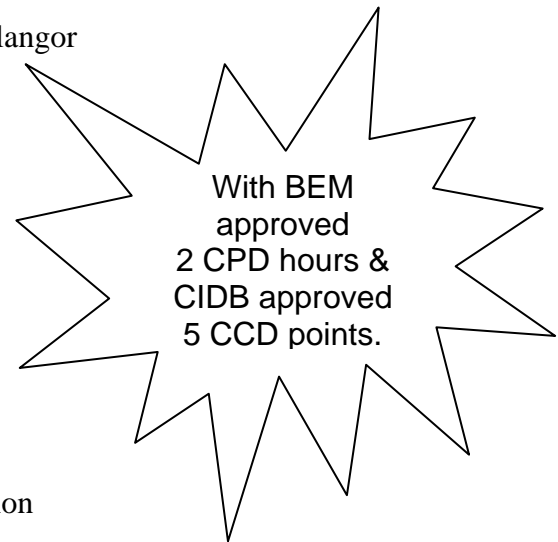




Seminar on Light and Colour

- Date: 22nd November 2011 (Tuesday)
- Time: 9.30 am - 12.30 pm
- Venue: UNITEN Putrajaya Campus
Jalan IKRAM-UNITEN, 43000 Kajang, Selangor
Tel: (603)-8921 2020
- Fees: RM 50 per person
- Registration Deadline: 11th November 2011
- Speaker: Mr. Mervin Woo
- Topic:
- I) Introduction of Light and Colour
 - II) CIE Introduction
 - III) Light Theory
 - * What is Light?
 - * Photometry and Radiometry Introduction
 - * Photometric Vs Radiometric
 - * Photometry Terminology (ie. Luminous Flux, Luminous Intensity, (Luminance and Illuminance)
 - IV) Colour Theory
 - * What is Colour?
 - * Tri-stimulus Colourimetry Method.
 - * Standard Observer.
 - * Colour Matching Function
 - * Colour Temperature and Correlated Colour Temperature (CCT)
 - * Spectroradiometric Method
 - * Tri-stimulus Vs Sepctroradiometric Type
 - V) Type of measuring instrument and its application.



Speaker's Profile:

Mervin Woo is currently the Sales Manager for Konica Minolta Sensing Singapore Pte Ltd. Mervin graduated from The Royal Melbourne Institute of Technology (RMIT University) and joined Konica Minolta (previously known as Minolta Singapore Pte Ltd) in 1996. With over 14 years experience in the field of light and colour instrumentation industry, Mervin has been invited to give talks in several conferences and seminars on light and colour management, jointly organised by various industry associations, such as Society of Information Display (Singapore and Malaysia Chapter), Iran Color Research Centre, National Institute of Metrology Thailand, and etc.. Many organisations like Toyota, Honda, Suzuki, Daihatsu, Honda, Yamaha, Mitsubishi, HSV, Hyundai, Isuzu, FIAT have benefited from his in-house automotive colour seminar series aimed at equipping automobile manufacturers with the knowledge on colour management program. Mervin has also written an educational handbook, The Language of Light, which explains basic concepts in photometry and colorimetry. This handbook also gives an overview on photometric and colorimetric instrumentations and addresses important considerations on instrument's selection. The book was translated into German, Spanish, Chinese, as well as, Thai language and is available for download in Konica Minolta official website.



Registration Form – Seminar on Light and Colour

Yes, I/We wish to register to attend the Seminar on Light and Colour (22nd November 2011).

1. Name in full (Dato’/Mr/Ms): _____

Email: _____ H/P: _____

2. Name in full (Dato’/Mr /Ms): _____

Email: _____ H/P: _____

3. Name in full (Dato’/Mr /Ms): _____

Email: _____ H/P: _____

Company: _____

Address: _____

Tel: _____ Fax: _____

Signature

Date

Fee is RM 50 per person. Please make payment to “The Electrical and Electronics Association of Malaysia” and mail to the address stated at the footnote below.

Fee is inclusive of lunch and coffee. Please take note that fees are transferable but not refundable once payment is made.